

AHAMMED SHEMEER.MC

PRODUCT / INDUSTRIAL DESIGNER

9 YEARS EXPERIENCE



CONTACT

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SUMMARY

9 years experienced **product designer / Industrial Design** in Consumer Electronics (B2C) & Warehousing solutions (B2B) with some knowledge in leading and developing creative solutions

SKILLS

PROFESSIONAL

- Industrial Design
- People Management
- DFMA
- Quick problem solving
- Vendor development
- Creative sketching
- Planning and execution

EDUCATION

- **M.DES (PRODUCT DESIGN)**
Indian Institute of Science, Bangalore
2013-2015
- **B.TECH**
Govt. Engg. College, Calicut, KL
2007-2011

PROFESSIONAL EXPERIENCE

- **MANAGER. CUSTOMER EXPERIENCE DESIGN**
Havells India Limited, Bangalore | march 2021 - Present
 - *Create innovative solutions for customer requirements and identify new opportunities in the market in a design thinking process.*
 - *Create industrial designs- new forms for product by creating sketches, 3D models and renders.*
 - *Engineering detailing for the products by considering DFM and DFA.*
 - *Identify opportunities for Patents and Design registrations.*
 - *Vendor development for new materials and components from India and International.*
 - *Stake holder discussions for Projects*
 - *Testing and validation of products and components*
- **Projects:**
 - *Fermentation Devices*
 - *Aroma Range of Appliances*
 - *Wireless Spice Grinder*
 - *Fan and Lighting Projects*
 - *Feature addition in Washing Machines and Air conditioners*
 - *IoT Products Enclosure and Jig designs*

HOBBIES

- Sketching
- Photography
- Bike Riding

ACHIEVEMENTS

- **Patent filed in 2023** ("A System for thermal management" Appl. No. 202311080328).
- **Patent published in 2019** for innovative picking solution (Appl No:201741016173).
- 4 Design Registrations
- Won **India design mark** award 2018 for Vertical conveying system.
- Exposure in developing solutions for Logistic Industry and storage and retrieving problems.
- Exposure in Developing B2B and B2C products
- **GATE 2013 Rank** holder

SOFTWARE PROFICIENCY

- **SOLIDWORKS & INVENTOR**
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- **KEYSHOT**
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- **AUTOCAD**
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- **ADOBE PHOTOSHOP**
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- **ADOBE ILLUSTRATOR**
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- **MS OFFICE**
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MANAGER. DESIGN

Godrej & Boyce Mfg.Co.Ltd, Chennai | Jan 2016 - Feb 2021

- *Creating Intralogistics solutions for warehousing customers.*
- *conduct Research in warehouses and manufacturing*
- *Create innovative solutions for Warehousing solutions in material handling, picking, sorting etc.*
- *Cost optimization of product*
- *Vendor development for new products*
- *Checking drawings of Plastic and sheet metal components.*
- *Identify and apply for design competitions.*
- *Create Customer experience through understanding their concerns and creating solutions*

Projects:

- *Dynamic Grid Material Identification in Ground storage.*
- *storage and retrieving system for Sheet metals.*
- *Vertiflow- Vertical material Conveying system.*
- *Truck Loading Automation*
- *Carton Pick assist- for Record management client*
- *Rack Safety audit Application.*
- *Motorized Mobile- carton storage system*
- *Double decker mobile carton storage system*
- *User centric improvement activities on Shelving Products- Flipkart*
- *AR for Rack installation*
- *Boltless multitier shelving system*

ASSISTANT ENGINEER

formexx consultants | Sept 2011- Sept 2012

- *Construction site management*
- *Prepare drawings, Bill of materials and Costing.*
- *Vendor management*
- *Client meetings*
- *Structural Design*